

THE SHIPPING CORPORATION OF INDIA LTD.

WIPS ACTIVITIES HELD JANUARY – DECEMBER 2014

The enthusiastic WIPS Committee members of SCI have always displayed tremendous commitment in celebrating the cause of upliftment for women. A glimpse of the activities undertaken by SCI during January to December 2014 is given hereunder :-

(1) Celebration of National Integration with special emphasis on Women Empowerment

SCI's WIPS members participated in the Republic Day (26th January) and Independence Day (15th August) celebrations with a variety of programmes including Rangoli Competition, Floor Decoration and Eco-friendly product exhibition (made out of newspapers) which were made by officers. The creativity of officers came into display as officers depicted "Bharat Mata" and "Nirbhaya", while some others spoke of "The need for freedom of expression".



(2) Haldi Kumkum Celebration (31st January 2014)

Haldi Kumkum is a festival fondly celebrated by Women in SCI and is considered a very auspicious social gathering. Women employees exchanged haldi (turmeric) and kumkum (vermilion powder) during the programme followed by games and a sumptuous luncheon.



(3) SCI Receives Best Enterprise Award (12th February 2014)

In the National Meet of WIPS held at Kolkata, SCI was adjudged the 3rd Best Enterprise Award. The honour recognises the Best performing PSU in the area of Development of Women through WIPS and SCI once again proved its mettle at the National level.



(4) International Women Week Celebration (March 3 - 7, 2014)

As International Women's Day is celebrated on March 8, 2014, SCI organised several programmes for the employees to rekindle the spirit and enthusiasm of being a woman. A **Quiz Competition** was arranged through SCI portal on March 3, 4 and 5, 2014 and received overwhelming response from everyone. Employees who wished to participate were asked to log on to SCI portal from 11 am to 11.30 am on the said dates to participate in the Quiz. The fastest person with the maximum number of correct answers were declared winner.

On March 6, 2014 a Cloth Collection Drive was organized in SCI Premises and received an overwhelming response from one and all. Old and reusable clothes were collected from generous SCI employees which were later handed over to the NGO named Goonj based at Mira Road.



In order to inculcate the spirit of celebration of womanhood, a grand finale for Women's Day was arranged on 7th March 2014, as the International Women's Day fell on a Saturday. Talks on Health issues of women were arranged in which eminent Doctors encouraged women employees to take up more healthy diet plans to successfully counter cancer and other common problems faced by Women. Moreover, women employees created skits and drama on the various themes which are of importance to Women like female infanticide, societal norms on women's social behaviour etc. Dances were performed celebrating the spirit of emancipation we enjoy as part of being the fortunate liberated few.



Glimpses of International Women Week Celebration



(5) "Sleep Disorder Awareness" session on health for women (25th March, 2014)

Sleep Disorder can lead to serious health problems such as high blood pressure, diabetes, heart attacks and strokes. To throw light on such issues and their solution, a talk on "Sleep Disorder" was organized by Dr. Abhijit Deshpande, from the Apollo Clinic.

(6) The School Kit Collection Drive (17th and 18th July 2014)

SCI's WIPS in association with the NGO, **Seva Sahayog Foundation** got the opportunity to contribute to the cause of providing School Kits to underprivileged children. SCI organised a **School Kit Drive** in our premises on 17th and 18th July, 2014.

Seva Sahayog Foundation - an NGO, with its school kit drive provides new school kits and attempts to bring smiles on the faces of the underprivileged children from primarily slum & tribal areas in and around Mumbai. The "School Kit Drive" aims at providing school bag + notebooks + drawing book + geometry box to needy students and educational aids and laboratory equipment to needy schools. Each school kit costs Rs. 300/-.

We aim to replicate the event this year, just as how we did in the last 4 years and it can be a success only with the kind and generous contributions of SCI family. Our handholding in this noble venture would help develop child's interest in education at the same time reduce dropout rates in at least a small way.



(7) Seminar for SCI Women on “Gender Wise- Mark of a Mam” (1st August 2014)

An interactive seminar was organised for SCI Women on August 1, 2014 on the topic “Gender Wise- Mark of a Mam”. The Seminar was conducted by Tad Ekam faculties Ms Sonalee Satwalekar and Ms Tehnaz Vadivala on the topic and they broadly caricatured the nuances that constitute male psyche. Tad Ekam is a Sanskrit word which means “The One” and the mission of this organisation is to bring about empowerment, harmony, balance and peace to people's lives by helping them to move from suffering to solutions. The highlights of the seminar were aimed at bringing understanding and harmony in relationships with husbands or partners, includes section on recognising, preventing and dealing with sexual harassment at work places, understanding exactly how men think, what they say and what they mean, learning to read signals early on from body language, speech and actions will make women better equipped to prevent untoward, difficult and embarrassing situations, Learn to deal with and finding solutions for such occurrences if they already exist.

(8) Navratri Celebration (30th September 2014)

Navratri is that time of the year which marks the beginning of long line of festivities. The essence of this 9 day long celebration is captured by everyone especially women who ensure to adorn themselves in colours that please Goddess Durga and with great devotion pray for her blessings. On the holy occasion of Navratri, identifying ourselves with the spirit of mirth and love all around, SCI Women employees were brought together by WIPS to a Dandiya Programme in our office premises. The programme helped women thank Goddess for the blessings received in their lives as well as solicit her loving care and support in the days to come.



(9) Newspaper and Magazine Collection Drive

SCI WIPS realised that even a small gesture of donating old newspapers and magazines can mean a lot to the unfortunate few. Bombay Leprosy Project (BLP) was established in 1976 with the mission of working for the cause of leprosy and for improving the quality of life of leprosy patients. BLP is a registered Charitable Trust working for Leprosy patients entirely through public donations. Since 1976 they have been working relentlessly in implementing the National Leprosy Elimination Programme (NLEP), and actively assisting the Government in implementing this Programme. SCI WIPS in association with Bombay Leprosy Project (BLP) collected newspapers from SCI employees of various locations like Head Office- Nariman Point, Maritime Training Institute- Powai and Godown- Sewree and arranged to send them to the NGO who would sell them for the upkeep of Leprosy patients. This initiative would help BLP raise money for sustaining the services to leprosy patients from lower rungs of society.

(10) Slogan / Essay Competition:

To mark the Silver Jubilee year of Forum of Women in Public Sector (WIPS) all the Western Region Organizations were requested to conduct SLOGAN / ESSAY WRITING competition in October in their respective offices. PSUs were given a choice to pick either of the themes i.e. theme for our Regional Meet “Carving the way forward” and the theme for National Meet “25 years of WIPS and Way Forward”.

Mr. Vipin Wagh, DM (Performance), B&T (Tanker Commercial) of SCI won 2nd Prize for the following Slogan out of the entries received from different PSUs, and was awarded in the WIPS Regional Meet held on 8th November 2014.

रजत वर्ष की स्वर्णिम गाथा,
नारी शक्ति की रोशन अस्मिता,
युग-युग तक चले गौरव इसका,
नारी तुझ पर संसार गर्विता.

The Shipping Corporation of India Ltd won the 2nd Prize for the **BEST ACTIVITY REPORT** in the Western Region. The award was presented by the Chief Guest Dr. Indu Sahani, Principal, HR College. Around 300 delegates from various PSUs across the Western Region participated in this Regional Meet.



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